



Bradley was born and raised on Eikendal wine farm. As a young boy, Bradley attended the Pebbles Project After School Club. Bradley enjoyed the Pebbles Literacy Initiative that was offered as part of the School Enrichment Programme (SEP) because it was where he discovered his love for reading.

At age 16, the Pebbles Project Social Worker, sat down with Bradley to discuss his future. Bradley completed his matric and the Social Worker assisted Bradley in obtaining a bursary to study BA Language and Culture at Stellenbosch University. Unfortunately, university life did not come without its challenges, and during his third year, Bradley decided to drop out of university. He applied for a position at Asara Wine Estate and was appointed Assistant Manager where he worked for 8 months: “There was no other manager at the time, so I had to manage the restaurant by myself which was a challenge, but also a great learning experience.” Soon thereafter, Bradley was offered the position of Tasting Room Manager at Eikendal wine estate, which he gladly accepted.

In 2020, Bradley decided to go back to university. He applied to study BCom Law part-time at Boston Business College while he continues to work at the tasting room: “I’ve always known that I wanted a qualification behind my name, but it took some time to realize that I wanted to study a BCom degree.”

Bradley is funding his studies by himself: “I work hard for my tips, because I feel that if you have worked to accomplish something yourself, it is so much more rewarding.” He has obtained 5 distinctions so far and he’s excited to graduate in 2023.

At 26 years old, Bradley is a vibrant and confident young man with a promising future. He is proud of his journey, the bumps in the road only made him stronger and taught him to persevere. His family and the Eikendal community are all proud of his accomplishments: “I definitely think that the younger children on my farm look up to what I’ve accomplished and I hope to inspire them.”

“I have immense gratitude for Pebbles, especially for the Social Workers at Pebbles, who helped me to get a bursary to study at Stellenbosch, because if I did not go study, I wouldn't have had the confidence to enrol myself into college this time around.”